

APT SPONSORSHIP AND STUDENT DIRECTORY INFORMATION FORM (aka "The Green Form")

Our APT mission is to facilitate open communication and cooperation between and among teachers and parents by promoting, enhancing and maximizing the academic, social and physical education of every Cherokee student.

APT sponsorship funds collected make the following possible: staff salaries, staff development, art masterpiece, roundup/weekly express newsletters, classroom supplies fund, classroom technology, campus beautification, and more.

All sponsorships include one Student Directory per family. The Family is recognized in the Sponsorship Section and the Students are recognized in the student and class list sections of the Directory. Parents and students find it to be an invaluable resource for contacting other Cherokee parents and friends.

The information on the enclosed forms is used to compile the directory. Please return this form and your check payable to Cherokee APT by **FRIDAY, SEPTEMBER 11th, 2009**. (You may give it to your child to deliver to his/her teacher or mail it to the school at 8801 N. 56th St, Paradise Valley, AZ 85253)

If you have any questions regarding Sponsorship, please contact Rowena McAllister (602-504-3899 or rmtatl@cs.com).

SUMMARY WORKSHEET		TOTAL
APT SPONSORSHIP	35th Anniversary Commemorative	\$1000+
	Charger	\$500+
	Buddy	\$300+
	Champ	\$100+
	Red & Black	\$30+
ADDITIONAL SPONSORSHIP DIRECTORIES (one directory is included in your APT sponsorship)		\$7 each
NON-SPONSORSHIP DIRECTORIES (you will NOT be listed in the Directory)		\$15 each
DIRECTORY ADVERTISING		\$40/ \$75/ \$125
DIRECTORY ADVERTISING COVER		\$300/ \$500 or best offer
KID'S CLASSIFIED AD (up to 100 characters)		\$20
GRAND TOTAL (Please make check payable to Cherokee APT)		

SPONSORSHIP INFORMATION

How would you like your name to appear in the SPONSORSHIP section of the Directory? *ANONYMOUS* will be filled in if this is left blank.

(e.g. The John Doe Family, Mr. and Mrs. John Doe, The Doe Children, etc.)

STUDENT INFORMATION

STUDENT LAST NAME	FIRST NAME (or nickname)	TEACHER	GRADE
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Street address: _____

City: _____ Zip: _____

Phone: _____

If different from above, please indicate address for Mother ___ or Father___ (check one):

Street address: _____

City: _____ Zip: _____

Phone: _____

Mother's name: _____ Father's name: _____

Mother's cell: _____ Father's cell: _____

Mother's work: _____ Father's work: _____

Mother's email: _____ Father's email: _____

****** ONLY INCLUDE INFORMATION THAT YOU WANT PUBLISHED. ALL INFORMATION SUPPLIED ON THIS FORM WILL BE PRINTED UNLESS INDICATED BELOW******

I do NOT want any information listed in the directory. _____

Parent Signature

Date

ADDITIONAL DIRECTORIES ARE AVAILABLE TO APT SPONSORS FOR \$7.00.

The Directory cost is \$15.00 if you DO NOT wish to be an APT sponsor.

DIRECTORY ADVERTISING

Company name: _____

Contact person: _____

Tel: _____ Email: _____

PRICES:

Child's Classified Ad (babysitting, pet sitting, etc)	\$20
Business Card Ad	\$40
Half Page Ad (5.5" x 4.25")	\$75
Full Page Ad (5.5" x 8.5")	\$125**
Inside Cover (5.5" x 8.5")	\$300 or best offer**
Outside Back Cover (5.5" x 8.5")	\$500 or best offer**

Please return this form with a check (made out to Cherokee APT) by **Friday, September 11, 2009**, to:

APT Directory
Cherokee Elementary School
8801 N. 56th St.
Paradise Valley, AZ 85253

***Don't forget to include artwork and JPEG or PNG file with your payment.
If preferred, you may email your artwork to Suzanne Berger (bergermom@cox.net).***

**Includes your business name with a link to your website posted on the Cherokee APT website. For more information regarding this link, please contact Nadine Canas (480-699-4839 or nadinecanas@cox.net).

For general advertising information, please contact Suzanne Berger (480-220-9853 or bergermom@cox.net).

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